**Project Design Phase-I Solution Architecture**

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| Date | 2 November |
| Team ID | NM2023TMID05840 |
| Project Name | Creating Brand Promo Video |

**Brand promo video:**

A brand promotional video is a short, engaging video that is strategically crafted to showcase a brand's products, services, values, or identity to a specific target audience. These videos are designed to capture the essence of the brand, create emotional connections, and leave a lasting impression on viewers. Whether it's through storytelling, demonstrations, testimonials, or creative concepts, brand promo videos aim to increase brand awareness, generate interest, and drive consumer engagement and loyalty.

**WORKING FLOW:**



FLOW CHART:

